

Linguistic peculiarities of the modern political discourse of russia and the usa

Davletbaeva D., Yashina M., Sharafieva A.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

The article is dedicated to identifying the significant role of language as influential instrument of political ideology by exploring the most iterative linguistic devices used in the contemporary political discourse of two countries, namely Russia and the United States of America, thereby outlining similar and various peculiarities inherent to both countries. Recently political issues have been brought forefront. Therefore, the modern political discourse is of our main interest, namely from linguistic point of view, investigation of lexical stylistic devices used by politicians aimed at achieving specific goals, so far as this aspect has not been comprehensively analyzed yet. The methodology of this research has applied general principles of qualitative research, and it has been based on the discourse analysis of the authentic source materials published in the New York Times, American Rhetoric and RIA novosti. The research is of great value for further scientific investigations in the fields of the political linguistics. The study delineates further perspectives of the comparative investigations in the English and Russian languages and in the field of the different aspects of the political discourse and the political communication.

Keywords

Ideology, Linguistic manipulation, Persuasion, Political discourse, Political rhetoric